



**Optimize Africa**  
St. George Building, 4th Floor, Parliament Road, Nairobi  
Cell. +254 (0) 723 852 295  
P.O. Box 67453 – 00200, Nairobi, Kenya  
Email: optimizeafrica@gmail.com | www.optimize.africa

## OPTIMIZE AFRICA

*Optimize and Excel*

---

### TRAINING INVITATION

## Strategic Leadership & Management Training Programme

**To: World Life Conservation Network — Delegates, Partners & Stakeholders**

From: Optimize Africa — Training & Development Department

Prepared by: Peter Mambo, Management Development Center

|                                        |                                                                                                    |
|----------------------------------------|----------------------------------------------------------------------------------------------------|
| <b>Dates</b>                           | Monday 16 <sup>th</sup> November – Friday 20 <sup>th</sup> November 2026 (5 days)                  |
| <b>Venue</b>                           | Conferencing & Accommodation at CORAT Africa located along Bogani East Rd, Nairobi, Kenya.         |
| <b>Format</b>                          | 12 interactive sessions — case studies, workshops, role plays, simulations & individual assessment |
| <b>Training &amp; Conferencing Fee</b> | US\$ 700 per delegate (accommodation charged separately — see below)                               |

### Why This Programme

Optimize Africa is pleased to invite delegates to a five-day, intensive Strategic Leadership & Management Training Programme. The course examines the distinctive qualities leaders must develop to succeed and to model leadership within their organizations — helping delegates lead with vision, drive meaningful change, and unlock leadership potential across the organization.

Delivered by seasoned facilitators drawn from successful industry leaders, the programme blends case studies, videos, group workshops and individual exercises so that thought-provoking debate is balanced with self-reflection and personal development.

### Programme Objectives

On successful completion, delegates will be equipped with current, practical leadership and management knowledge that translates into results across their teams. The programme is designed to help create:

- A core group of individuals thinking and conversing confidently about leadership issues
- A shared understanding of the challenges facing emerging leaders and how to avoid common pitfalls
- Champions who reinforce leadership principles within their own teams
- A practical model for ongoing personal development
- Mentors able to build the next generation of leaders, managers and supervisors

## What Delegates Will Gain

---

- Recognize and foster the right leadership qualities in themselves and others
- Navigate new responsibilities and changing operating contexts with confidence
- Manage organizational politics and build relationships that advance shared goals
- Give and receive feedback constructively
- Lead effectively through conflict and high-pressure situations
- Balance personal leadership style with organizational demands, without compromising principles
- Identify and develop the next class of high-potential leaders

## Programme Content — 5 Core Modules

---

Delivered across 12 highly interactive sessions over the five days:

- Leadership in Action — leadership vs. management, styles, and the challenges of co-leadership
- Leading Teams — building and evaluating productive, diverse teams; maximizing group creativity
- Leadership Expression — communication, storytelling and persuasive techniques for any situation
- Managing Networks — building internal and external networks; managing up and managing change
- Developing Talent & Leadership — performance management, coaching, and strategic talent decisions

## Fees & Accommodation

---

### Training & Conferencing Fee — US\$ 700 per delegate

- Programme design, administration and delivery
- Facilitation, speakers, faculty and programme direction
- Venue and conferencing costs at CORAT Africa
- Standards control, assessment, and a soft copy of feedback reports
- A one-day excursion to either to Nairobi National Park, Amboseli National Park or Maasai Mara National Park — transport included, park entrance fees excluded

### Accommodation Options at CORAT Africa (optional, billed separately)

| Room Type     | Rate per Day | 5-Day Total |
|---------------|--------------|-------------|
| Deluxe Room   | US\$ 45      | US\$ 225    |
| Standard Room | US\$ 35      | US\$ 175    |

*Note: Fees exclude delegate travel to/from Nairobi and park entrance fees for the excursion.*

## RSVP

---

Kindly confirm your delegates' participation to secure their places ahead of the 16 November 2026 start date.

We look forward to welcoming your delegates to this programme.

Sincerely,

### Peter Mambo

Management Development Center, Optimize Africa  
P.O. Box 67453 – 00200, Nairobi  
Cell. +254 (0) 723 852 295

**OPTIMIZE AFRICA**

*Optimize and Excel*